

#SAYANGMALAYSIA NBOS SOCIAL MEDIA CAMPAIGN

#MYCULTURE WINNERS

1. The Ministry of Tourism and Culture Malaysia (MOTAC) has successfully organized the #MyCulture Photo and Short Video Contest, which ended on 30 June 2017.
2. The contest has received 520 posts across three major social media platform in Malaysia ie. Instagram, Facebook and Twitter.
3. 14 finalists were selected for Photo category and 8 finalists were selected for the video category.
4. The judging committee has selected 3 main winners for each category with 5 and 4 consolation prizes for the Photo and the Video category respectively.
5. The prizes include :
 - a. First prize for both category – 2D1N stay at Laguna Redang for 2 pax
 - b. Second prize for both category – 4 Tickets to KL Tower
 - c. Third Prize for both Category – 2 Tickets to Sunway Lagoon
 - d. Consolation prizes for both Category – KidZania entry tickets (1 Adult & 1 Child) each

WINNERS FOR PHOTO CONTEST #MYCULTURE

WINNER	UPLOAD BY	URL PHOTO
First	faizpauzi_	https://www.instagram.com/p/BUNSSvniRZx/
Second	shamsi_photography	https://www.instagram.com/p/BUd8js9jbps/
Third	tsarfaisal	https://www.instagram.com/p/BU4TzZbjZFS/
Consolations	zarnizar	https://www.instagram.com/p/BVTLxRvljuw/
	mierarahman	https://www.instagram.com/p/BUGWKpLFdSx/
	za1nazra1	https://www.instagram.com/p/BVwEim7AOz8/
	eemanteoh	https://www.instagram.com/p/BU1RSk4FLHV/
	ingspirations8	https://www.instagram.com/p/BVOpmFeDQ6p/

WINNERS FOR VIDEO CONTEST #MYCULTURE

WINNER	UPLOAD BY	URL VIDEO
First	syahrudin.zamri	https://www.instagram.com/p/BV9_8nMBPgm/
Second	muhdhsbullah	https://www.instagram.com/p/BVwW0UyAvDL/
Third	hasdan_photograp hy	https://www.instagram.com/p/BUBpdJSDA_Z/
Consolations	zarnizar	https://www.instagram.com/p/BR03GOFFOe8/
	maldancernusanta ra	https://www.instagram.com/p/BVem2QwBpfk/

#MYSPO RTS PHOTO AND SHORT VIDEO CONTEST

6. MOTAC is organizing the #MySports Photo and Short Video Contest beginning 1 July until 31 August 2017.
7. The Press release for #MySports was distributed on 1 May 2017 to all media and government agencies