

## **#SAYANGMALAYSIA NBOS SOCIAL MEDIA CAMPAIGN**

### **#MYDESTINATION WINNERS**

1. The Ministry of Tourism and Culture Malaysia (MOTAC) has successfully organized the #MyDestination Photo and Short Video Contest, which ended on 30 April 2017.
2. The contest has received 1942 posts across three major social media platform in Malaysia ie. Instagram, Facebook and Twitter.
3. 35 finalists were selected for Photo category and 16 finalists were selected for the video category.
4. The judging committee has selected 3 main winners for each category with 5 and 4 consolation prizes for the Photo and the Video category respectively.
5. The prizes include :
  - a. First prize for both category – 3D2N stay at Tabin Wildlife Reserve & 2D1N stay at Laguna Redang for 2 pax for Video & Photo Category respectively
  - b. Second prize for both category – 2D1N stay at Laguna Redang for 2 pax & 4 Tickets to KL Tower for Video & Photo Category respectively
  - c. Third Prize for both Category – 4 Tickets to KL Tower & 2 Tickets to Sunway Lagoon for Video & Photo Category respectively
  - d. Consolation prizes for both Category – KidZania entry tickets (1 Adult & 1 Child) each

### **WINNERS FOR PHOTO CONTEST #MDESTINATION**

<b>WINNER</b>	<b>UPLOAD BY</b>	<b>URL PHOTO</b>
First	ainasyazan	<a href="https://www.instagram.com/p/BT14lByBZZs/">https://www.instagram.com/p/BT14lByBZZs/</a>
Second	zarnizar	<a href="https://www.instagram.com/p/BTC8HRFI6Uq/">https://www.instagram.com/p/BTC8HRFI6Uq/</a>
Third	mierarahman	<a href="https://www.instagram.com/p/BR94XpilanZ/">https://www.instagram.com/p/BR94XpilanZ/</a>
Consolations	adamkhuzaini	<a href="https://www.instagram.com/p/BS-vsR-BOb0/">https://www.instagram.com/p/BS-vsR-BOb0/</a>
	faizsafwan17	<a href="https://www.instagram.com/p/BSh_HmHA3HL/">https://www.instagram.com/p/BSh_HmHA3HL/</a>
	tsarfaisal	<a href="https://www.instagram.com/p/BSYsFScDhPE/">https://www.instagram.com/p/BSYsFScDhPE/</a>
	budnyzam	<a href="https://www.instagram.com/p/BRcRh6kjJ72/">https://www.instagram.com/p/BRcRh6kjJ72/</a>

	mhafizzuddin	<a href="https://www.instagram.com/p/BR8CCctAYC-/">https://www.instagram.com/p/BR8CCctAYC-/</a>
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**WINNERS FOR VIDEO CONTEST #MYDESTINATION**

<b>WINNER</b>	<b>UPLOAD BY</b>	<b>URL VIDEO</b>
First	Mohd Firdaus	<a href="https://www.facebook.com/daus912/videos/1310972328958526/">https://www.facebook.com/daus912/videos/1310972328958526/</a>
Second	ffaizzz	<a href="https://www.instagram.com/p/BRxGzHADb8P/">https://www.instagram.com/p/BRxGzHADb8P/</a>
Third	Tenukproduction	<a href="https://www.facebook.com/tenukproduction/videos/421899654837909/">https://www.facebook.com/tenukproduction/videos/421899654837909/</a>
Consolations	garyhor	<a href="https://www.instagram.com/p/BR03GOOfOe8/">https://www.instagram.com/p/BR03GOOfOe8/</a>
	Prank Uom	<a href="https://www.facebook.com/100010902095669/videos/421373254902741/">https://www.facebook.com/100010902095669/videos/421373254902741/</a>
	Muhammadrazif Abdulrazak	<a href="https://www.facebook.com/muhammadrazif.abdulrazak.1/videos/vb.100009810678161/481038115566540/?type=2&amp;theater">https://www.facebook.com/muhammadrazif.abdulrazak.1/videos/vb.100009810678161/481038115566540/?type=2&amp;theater</a>
	fazhirulfath	<a href="https://www.instagram.com/p/BRaZK55ATz7/">https://www.instagram.com/p/BRaZK55ATz7/</a>

**#MYCULTURE PHOTO AND SHORT VIDEO CONTEST**

6. MOTAC is organizing the #MyCulture Photo and Short Video Contest beginning 1 May until 30 June 2017.
7. The Press release for #MyCulture was distributed on 1 March 2017 to all media and government agencies